



CITY OF MORGAN'S POINT RESORT

ECONOMIC DEVELOPMENT CORPORATION MEETING

Morgan's Point Event Center

60 Morgan's Point Blvd.

Morgan's Point Resort, Texas

AGENDA

06 March 2020, 9:00 A.M.

9:00 AM CALL THE BUSINESS MEETING TO ORDER

Board members in attendance:

Tom Edwards, President

Mark Allyn, Executive Director

Debbie Bates

Jeff Davison

Dianah Dulany

Mike Fletcher, Secretary

Dennis Green

Marla Smith

Board members absent:

NONE!

Staff in attendance:

Andrew Bill, City Manager

Donna Hartman, City Council

B.J. Scheibel, City Maintenance Dept

Citizens in attendance

Dorothy Allyn

Leslie Minor

ANNOUNCEMENTS AND CITIZEN COMMENTS

- 1) Welcome two new board members, Dianah Dulany and Marla Smith
- 2) Accept resignation of Stan Briggs and announce plan to appoint Debbie Bates to fill Stan's unexpired term through December 2021

APPROVAL OF MINUTES

- 3) Approval of minutes from the January 16, 2020 regular meeting and January 31 joint workshop meeting – Tom Edwards.

Board secretary Mike Fletcher recommended a change to the minutes from the meeting on 16 January. Paragraph 11 regarding the sewer system will be changed to read "One option being considered is a developer with a plan on how to address the issue." Board secretary Mike Fletcher moved to approve the minutes with that change and board member Dennis Green seconded. All present voted "Aye", and the motion carried.

FINANCE REPORTS

- 4) Discuss and consider Finance Report for February YTD 2020 – Debbie Bates.
Board member Debbie Bates presented the Finance Report for January. There were no changes. Board member Jeff Davison moved to approve the Finance Report without changes and board secretary Mike Fletcher seconded. All present voted “Aye”, and the motion carried.

OLD BUSINESS

- 5) Outstanding action items. Board President Tom Edwards reviewed the EDC Action Items Report. Except for #4, all are either complete or will be incorporated going forward into the action items tracked by Mark Allyn, EDC Executive Director.
- 6) Event Center utilization report. Andrew Bill, City Manager, will have this report available for the regular board meeting in April. Since EDC financed half of the costs of improvements to the Event Center, Andrew Bill agreed to find out if EDC can share in the rental proceeds.
- 7) Status of Texas Parks and Wildlife grant application and Kleypas park project. Board President Tom Edwards reviewed status of the park project and the maps/drawings included in the board packet.
- 8) Present Executive Director job description and expense approval process. This item was tabled, to be discussed at the April board meeting to allow Executive Director Mark Allyn time to collect more information.

NEW BUSINESS

- 9) Review, consider, amend if needed and adopt Three Year Strategic Plan. Board President Tom Edwards reviewed the draft Three-Year Strategic Plan. The board agreed that each of the five goals will be assigned to one board member. That board member, with assistance from other interested persons, will identify sub-tasks for each goal and assign dates. This information will be provided to Board President Tom Edwards on or before **16 March** so that he can consolidate and submit to Strategic Opportunities (the company that facilitated the workshop).

Following are the five goals with the persons assigned:

Goal 1: Maximize current assets. Debbie Bates, Mark Allyn, and Mike Fletcher

Goal 2: Enhance recreational parks. Tom Edwards

Goal 3: Improve lakeside development. Dennis Green and Jeff Davison

Goal 4: Secure grant for sewer. Mark Allyn and Mike Fletcher

Goal 5: Improve community & business awareness. Marla Smith, Dorothy Allyn, and Dianah Dulany

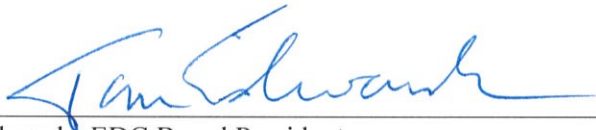
- 10) Consider/take action on budget amendment to allocate \$30,749 from excess revenue to Kleypas Park Project. Board President Tom Edwards explained why there is an excess of \$30,749 in the budget and explained how that money would be spent on the Kleypas park project. Board member Jeff Davison will check status of getting a line of credit. Board secretary Mike Fletcher moved to approve this budget amendment and board member Marla Smith seconded the motion. Dennis Green abstained from voting. The remaining board members voted “aye” and the motion carried.
- 11) Consider / take action on “Golden Anniversary / Golden Opportunity” promotion. Board President Tom Edwards pitched the idea of accepting memorial donations for playground and park equipment. Board member Debbie Bates moved to create a program for park donations, to be rolled out at the 50th anniversary event. The motion was seconded by Dennis Green. All present voted “Aye”, and the motion carried.
- 12) Sales Tax Workshop, May 8, 2020, Waco. Board President Tom Edwards encouraged all board members to attend this training and offered to car pool.

STAFF, CONSULTANT, OR OTHER REPORTS

- 13) Executive Director – presentation of short term and long-term goals. This item was tabled for the next board meeting.

ADJOURN

Board member Dennis Green moved to adjourn the meeting and board secretary Mike Fletcher seconded the motion. All present voted "Aye", and the meeting adjourned at 11:54am.

A handwritten signature in blue ink, appearing to read "Tom Edwards", written in a cursive style.

Tom Edwards, EDC Board President

A handwritten signature in blue ink, appearing to read "Debbie Bates", written in a cursive style.

Debbie Bates, EDC Board Member