



CITY OF MORGAN'S POINT RESORT

ECONOMIC DEVELOPMENT CORPORATION
JOINING WORKSHOP MEETING
Morgan's Point Event Center
60 Morgan's Point Blvd.
Morgan's Point Resort, Texas

MEETING MINUTES

31 January 2020

08:00 AM CALL THE MEETING TO ORDER AND WELCOME

Board members in attendance:

Tom Edwards, President
Mike Fletcher
Dennis Green, Secretary
Jeff Davison

Board members absent:

Stan Briggs, Vice President
Lee Grabman
Russell Janak

Staff in attendance:

Mark Allyn, EDC
Debbie Bates, EDC Financial Analyst
Andrew Bill, City Manager
Bud Carlock, Marina
Dwayne Gossett, MPR Mayor
Andrea Hankins, City P&Z
Donna Hartman, MPR Mayor Pro-Tem
Kenneth Hobbs, City P&Z
Katrice Jackson, City Office Manager
Robbie Johnson, City Council
Anne Lochansen, City Library and P&Z
Lamar McDaris, City P&Z
Jesse Measles, City Director of Utilities
Jay Montgomery, City Code Enforcement/Animal Control
Kathryn Norris, City Finance Director
Michael Ortega, City P&Z
Pam Robinson, City Library Board
Ophelia Rodriguez, City Secretary
Jill Ross, Lake Belton High School Principal
B.J. Scheible, City Maintenance Director
Ronald Snow, City Council

Citizens in attendance

Dorothy Allyn
Judy Dillon
Jimanne Durkee
Dr. Gelzer, MD
Gary Green
Victor Hall
Mike Hankins
Larry Hartman
Naomi Ortega
Marla Smith
Joe Stanfield

AGENDA

- 7:30am Coffee
- 8:00am Welcome Tom Edwards, EDC President
2019 Accomplishments
2020 Look Ahead
Introduce Mark Allyn, Executive Director
- 8:15am Introductions/Expectations
 Alysia A. Cook, PCED, IOM
 Opportunity Strategies LLC
- 8:30am “Understanding the Economic Development Process”
 • Community Development
 o Leadership Development
 o Workforce Development
 o Social Infrastructure
 o Physical Infrastructure
 • Business Development
 o Recruitment/Attraction
 o Business Retention & Expansion
 o Entrepreneurial Development
 o Tourism Development
 • Board Responsibilities/Engagement
 • Elected Official Responsibilities/Engagement
 • Best Practices
 • 5 C’s of Ethical Economic Development
- 9:30am Break
- 9:45am “Understanding the Economic Development Process” (continued)
Mission & Vision Development
- Noon Lunch served on-site/Working Lunch

SWOT Analysis
Existing Plan Review

- 2:00pm Break
- 2:15pm Goal Development
Strategy Development
Metrics/Key Performance Indicators Development
- 4:00pm Wrap-Up & Adjourn

ADJOURN

I certify that a copy of the 31 January 2020 agenda of items to be considered by the Morgan's Point Resort Economic Development Corporation was posted and could be seen on the City Hall bulletin board on 27 January 2020 at 12:00 p.m. and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting. I further certify that the following News Media were properly notified of the above stated meeting: Belton Journal.

Tom Edwards, EDC President

The meeting facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's office at 254.742.3206 for further information



Tom Edwards, EDC Board President



Attest: Debbie Bates, EDC Financial Analyst